

Long General

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MEMORANDUM FOR THE RECORD

MEETING : Office of the Chief, FOS 2:30 PM 2 February 1960

PRESENT :



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SUBJECT: FBID Logographs

The discussion centered on the formulation of logographs, their present form, their use, and possible revisions.

Specific points discussed included the following:

1. Current FBID logograph usage is in many instances inaccurate, inconsistent, or misleading, and often do not conform with official FBID Logograph Handbook style. ~~When the major causes of these derogations are:~~
 - a. the great expansion of programming initiated by broadcasters throughout the world in recent years;
 - b. the rapid and continual change in coverage undertaken by FBID and BBC to meet the needs of changing political situations;
 - c. turnover of editorial personnel at Headquarters and Field Stations
 - d. lack of coordination between Field Station Chief Editors (Monitors) and FOS in formulating new logographs.
2. It would be unwise to revise existing logographs individually at this time because there will probably be a general revision of logograph policy in the near future.
3. There is good reason to believe that consumers are indifferent to logographs except as indicators of the sources of items, possibly with the exception of those logographs used to identify communist bloc broadcasts which may have analytic value to consumers (including RPB).
4. It is noted that FBID Daily Reports are using "Brief Logographs" more often than previously. Although some of these "Brief Logographs" are not authorized, they seem to be sufficient for consumer needs. In view of this, the question arises whether this brief form should (and could) be used for all logographs.
5. It was decided that GMT should be retained in individual logographs although the FBID Wire eliminates this information.

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6. It was decided that the form 2 Feb. 1960 could be used in place of Feb. 2, 1960.

7. The following conclusions were made concerning press logographs:

- a. the terms "Agency Offices" and "Authorized Recipients" in press logographs should be eliminated a more appropriate copyright limitation be devised. It was found that these terms are used inappropriately in many cases and are actually superfluous.
- b. Correspondents' dispatches to main offices have not been identified as such. As a result several items in recent months have appeared in the Daily Report which should not have been released.
- c. FOS will propose the following revised press logographs for consideration by Editorial and RPB at some future meeting:
 - (1) Paris, AFP, in French
 - (2) Warsaw, PAP, in English to Europe
 - (3) Montevideo, Correspondent's Dispatch, in English to Tass, Moscow

Logographs for non-official press services will not show beams. They will take the form:

- (1) (Originating City), (Agency), in (language)

Logographs for official press services will show beams. They will take the form:

- (2) (Originating City), (Agency or Official), in (language) to (Geographical area)

AUTHORIZED RECIPIENTS OR AGENCY OFFICES WILL NOT BE USED AS BEAMS

Correspondents dispatches should be distinguished from press casts. Their logographs will take the form:

- (3) (Originating City), Correspondent's Dispatch, in (language) to (Agency or Publication), (Destination)

The meeting concluded with plans being made for additional meetings to be held at a later date for further discussions on logograph problems.